

Vehicle wrap Design for 7 vehicles

1. Small truck
2. Large Truck
3. Ford Ranger
4. Small trailer
5. Posi Truck
6. Plant Trailer
7. Boxtop trailer

Goal: Designs for all of our landscaping vehicles that are bold, premium, visually appealing, and effectively communicate our brand / service while being practical for a vehicle and the damage it could potentially get from tools etc.

1. Brand Identity:

Logo: Feature our logo prominently but ensure it doesn't overwhelm the design. It should be visible from a distance.

2. Layout:

Simplicity: The car wrap should not be overcrowded. Less is more in mobile advertising since people have only seconds to take it in.

Flow: Make sure the design flows with the curves and shape of the vehicle, using lines that move smoothly over the contours.

What are we ?

Landscaping company in Dunsborough / South West Australia offering landscape design, construction, garden maintenance and aquascapes services.

Main Service we offer: **LANDSCAPES**

Logo Rebranding



Current small truck

Isuzu NMR 60-150 AMT Tri Tipper

<https://www.content.isuzu.com.au/news-articles/isuzu-nmr-60-150-amt-tri-tipper-media-review-trucksales-com-au/>



New Large truck

2024 Isuzu Fsr Tipper FSR 140/120-260 MWB TIPPER 7.8

https://www.onlytrucks.com.au/tipper/isuzu/2024-isuzu-fsr-tipper-fsr-140120-260-mwb-tipper-78-jb91086_d4f8e973-90a7-44b9-aed8-12af10ada851

Note: the yellow bar is getting removed and toolbox going between cab



Ford Ranger

Ford Ranger 2018 Wildtrak

https://www.onlytrucks.com.au/tipper/isuzu/2024-isuzu-fsr-tipper-fsr-140120-260-mwb-tipper-78-jb91086_d4f8e973-90a7-44b9-aed8-12af10ada851

Note: Ranger is white.



Small Trailer



Box Top Trailer



Posi Track & Plant Trailer



**find out exact posi track
and another photo**

Isuzu NMR 60-150 AMT Tri Tipper

https://www.isuzu.com.au/Media/Isuzu_Files/Spec_Sheets/Current_spec_sheets/NMR%2060_45-150%20TIPPER_ARK1362_v02.pdf

